

# Problem Set III: Comparative static, monotonicity, Cobb-Douglas

Paolo Crosetto  
 paolo.crosetto@unimi.it

Exercises will be solved in class on *February 3rd, 2010*

## 1. MWG 2.F.10: substitution matrix

Consider the following demand function:

$$\begin{aligned} x_1(p, w) &= \frac{p_2}{p_1 + p_2 + p_3} \frac{w}{p_1} \\ x_2(p, w) &= \frac{p_3}{p_1 + p_2 + p_3} \frac{w}{p_2} \\ x_3(p, w) &= \frac{p_1}{p_1 + p_2 + p_3} \frac{w}{p_3} \end{aligned}$$

1. Compute the substitution matrix. Show that at  $p = (1, 1, 1)$  and  $w = 1$  it is negative semidefinite but not symmetric.
2. Show that this demand function does not satisfy the weak axiom. [Hint: consider  $p = (1, 1, \varepsilon)$  and show that the matrix is not negative semidefinite for  $\varepsilon > 0$  small].

## Recap: substitution matrix I

**Definition 1** (Slutsky substitution matrix). The *substitution matrix*  $S(p, w)$  measures the differential change in the consumption of commodity  $l$  due to a differential change in the price of commodity  $k$ , when wealth is adjusted so that the consumer can still just afford his original consumption bundle. The general element of the matrix  $S(p, w)$  has the form

$$s_{lk}(p, w) = \frac{\partial x_l(p, w)}{\partial p_k} + \frac{\partial x_l(p, w)}{\partial w} x_k(p, w)$$

The matrix in other words tells us the change in the consumption of commodity  $l$  solely due to a change in relative prices, when the wealth effect of the price change has been compensated.

## Solution: computing the substitution matrix

- We will have to compute the derivative for all couples  $l, k$ , and then substitute  $p = (1, 1, 1)$  and  $w = 1$ .
- As an example, the first element of the matrix is given by

$$s_{11}(p, w) = -\frac{p_2}{(p_1 + p_2 + p_3)^2} \frac{w}{p_1} - \frac{p_2}{p_1 + p_2 + p_3} \frac{w}{p_1^2} + \left( \frac{p_2}{(p_1 + p_2 + p_3)p_1} \right) \frac{p_2}{p_1 + p_2 + p_3} \frac{w}{p_1}$$

- Substituting  $p = (1, 1, 1)$  and  $w = 1$  we get

$$s_{11}(p, w) = -\frac{1}{9} - \frac{1}{3} + \left( \frac{1}{3} \right) \frac{1}{3} = -\frac{1}{3}$$

- repeating the same calculation over all the matrix, we would get

$$s_{lk}(p, w) = \frac{1}{3} \begin{bmatrix} -1 & 1 & 0 \\ 0 & -1 & 1 \\ 1 & 0 & -1 \end{bmatrix}$$

### Solution: negative semidefiniteness

- The matrix is obviously not symmetric.
- We must then study the definiteness of the matrix, without the usual criteria for symmetric matrices (eigenvalues,  $k_{th}$  order principal minors, north-west minors...).
- We will use two results:
  1. If  $x(p, w)$  is homogeneous of degree zero and satisfies Walras' law, then  $p \cdot S(p, w) = 0$  and  $S(w, p) \cdot p = 0$
  2. If  $M$  is a square matrix that has the above property and  $\hat{M}$  is the matrix obtained by deleting one row and the corresponding column, then  $M$  is negative semidefinite iff  $\hat{M}$  is negative definite.
- we will hence have to prove that  $\hat{M}$  is negative definite.
- This can be done by studying the sign of the quadratic form  $z' \hat{M} z$ :

$$[v_1, v_2] \begin{bmatrix} -1 & 1 \\ 0 & -1 \end{bmatrix} \begin{bmatrix} v_1 \\ v_2 \end{bmatrix} = -v_1^2 + v_1 v_2 - v_2^2 = -\left(v_1 - \frac{v_2}{2}\right)^2 - \frac{3}{4}v_2^2$$

- which is always negative. Hence the minor studied is negative definite, and the matrix  $S(w, p)$  is negative semidefinite.

### Recap: W.A.R.P. in the context of Walrasian demand

Situation	Choice	Implication
$(p, w)$	$x(p, w)$	$C(B) = x(p, w)$
$(p', w')$	$x(p', w')$	$C(B) = x(p', w')$

- Given the above two situations, we will apply the logic of the W.A.R.P...
- ...which imposes consistency: if A is chosen when B is available, then in another choice when B is chosen, A must not be available.

Hypothesis	Choice	Implication
if $p \cdot x(p', w') \leq w$	$x(p, w)$	In situation $(p, w)$ , $x(p', w')$ is available, but <i>not</i> chosen
if $x(p', w') \neq x(p, w)$	-	The two demanded bundles are not identical
then $p' \cdot x(p, w) > w'$	$x(p', w')$	$x(p, w)$ must be unaffordable

- Since the agent reveals a preference for  $x(p, w)$  when  $x(p', w')$  is affordable, we require him to stick to this preference when both of them are affordable;
- if it does not, then it must mean (under the W.A.R.P.) that  $x(p, w)$  was not affordable;
- or else, the W.A.R.P. is violated.

### Solution: does this demand satisfy W.A.R.P.?

- We have a useful result: if a demand  $x(p, w)$  satisfies Walras' law, homogeneity of degree zero and the W.A.R.P. at **any**  $(p, w)$ , then the Slutsky  $S(w, p)$  must be *negative semidefinite*.
- We checked that the matrix is negative semidefinite for  $p = (1, 1, 1)$ , but it is so for every  $(p, w)$ ?
- We must hence check the definiteness of the matrix for a generic  $p$ .
- Let's consider the price of the third commodity as a variable,  $\varepsilon$ :  $p = (1, 1, \varepsilon)$ .
- let's consider the  $2 \times 2$  submatrix  $A$  obtained deleting last row and column:

$$A = \frac{1}{(2+\varepsilon)^2} \begin{bmatrix} -2-\varepsilon & 1+2\varepsilon \\ 0 & -3\varepsilon \end{bmatrix}$$

- If we choose the vector  $z = [1, 3, 0]$  and we calculate the quadratic form for  $A$ , we get

$$z' A z = [1, 3] \frac{1}{(2+\varepsilon)^2} \begin{bmatrix} -2-\varepsilon & 1+2\varepsilon \\ 0 & -3\varepsilon \end{bmatrix} \begin{bmatrix} 1 \\ 3 \end{bmatrix} = \dots = \frac{1-20\varepsilon}{(2+\varepsilon)^2}$$

- which is positive for  $\varepsilon > 0$  small (i.e.  $\varepsilon < 0.05$ ).
- Hence  $S(w, p)$  is not negative semidefinite for all price vectors, and W.A.R.P. is *not* satisfied.

## 2. MWG 2.F.17: demand

In an  $L$ -commodity world, a consumer's Walrasian demand function is

$$x_k(p, w) = \frac{w}{\sum_{l=1}^L p_l}, \text{ for } k = 1, \dots, L$$

1. Is this demand homogeneous of degree zero in  $(p, w)$ ?
2. Does it satisfy Walras' Law?
3. Does it satisfy the Weak Axiom?
4. Compute the Slutsky substitution matrix for this demand function. Is it negative semidefinite? Negative definite? Symmetric?

### Solution: points 1 and 2

*Homogeneity of degree zero*

- Let's just apply the definition:  $x_k(\alpha p, \alpha w) = x_k(p, w)$

$$x_k(\alpha p, \alpha w) = \frac{\alpha w}{\sum_{l=1}^L \alpha p_l} = \frac{\alpha w}{\alpha \sum_{l=1}^L p_l} = \frac{w}{\sum_{l=1}^L p_l} = x_k(p, w)$$

*Walras' law*

- Again, let's apply the definition:  $p \cdot x(p, w) = w$

$$p \cdot x(p, w) = \sum_{l=1}^L p_l x_l(p, w) = \sum_{l=1}^L p_l \frac{w}{\sum_{l=1}^L p_l} = w$$

### Solution: point 3

- Suppose the situation is a potential violation of W.A.R.P.:
- $p' \cdot x(p, w) \leq w'$  and  $p \cdot x(p', w') \leq w$ ;
- This means that both bundles are affordable every time (but choices differ).
- For the W.A.R.P. to hold, the bundles  $x(p, w)$  and  $x(p', w')$  must be *the same*

*Proof.* 1. By substitution,  $p' \cdot x(p, w) \leq w'$  implies  $\sum_l p'_l \frac{w}{\sum_l p_l} \leq w'$ , i.e.  $\frac{w}{\sum_l p_l} \leq \frac{w'}{\sum_l p'_l}$

2. and  $p \cdot x(p', w') \leq w$  implies  $\sum_l p_l \frac{w'}{\sum_l p'_l} \leq w$ , i.e.  $\frac{w'}{\sum_l p'_l} \leq \frac{w}{\sum_l p_l}$

3. Therefore it must be  $\frac{w'}{\sum_l p'_l} = \frac{w}{\sum_l p_l}$ ;

4. Which means  $x(p, w) = x(p', w')$

□

### Solution: point 4

*Slutsky substitution matrix*

- Instead of computing element by element, we will compute the whole matrix in one go,
- since we will see it is more straightforward.
- The derivative of demand w.r.t. prices is given by the following  $L \times L$  matrix:

$$D_p x(p, w) = -\frac{w}{(\sum_l p_l)^2} \begin{bmatrix} 1 & \dots & 1 \\ \vdots & \ddots & \vdots \\ 1 & \dots & 1 \end{bmatrix}$$

- The compensated wealth effects are instead given by the column vector of pure wealth effects multiplied by the row vector obtained transposing the demand function  $x(p, w)$  for all goods:

$$D_w x(p, w) \cdot x(p, w)^T = \frac{1}{\sum_l p_l} \begin{bmatrix} 1 \\ \vdots \\ 1 \end{bmatrix} \frac{w}{\sum_l p_l} \begin{bmatrix} 1 & \dots & 1 \end{bmatrix}$$

**...continued**

- The two above expressions must be combined to get  $S(w, p)$ :

$$S(w, p) = -\frac{w}{(\sum_l p_l)^2} \begin{bmatrix} 1 & \dots & 1 \\ \vdots & \ddots & \vdots \\ 1 & \dots & 1 \end{bmatrix} + \frac{w}{(\sum_l p_l)^2} \begin{bmatrix} 1 & \dots & 1 \\ \vdots & \ddots & \vdots \\ 1 & \dots & 1 \end{bmatrix} = \begin{bmatrix} 0 & \dots & 0 \\ \vdots & \ddots & \vdots \\ 0 & \dots & 0 \end{bmatrix}$$

- ...which, being the null matrix, is symmetric;
- and is negative semidefinite, even if not negative definite,
- since it has all eigenvalues equal to zero.

### 3. MWG 3.B.2: monotonicity

The preference relation  $\succsim$  defined on the consumption set  $X = \mathbb{R}_+^L$  is said to be *weakly monotone* if and only if  $x \geq y$  implies  $x \succsim y$ . Show that if  $\succsim$  is transitive, locally non satiated and weakly monotone, then it is monotone.

**Recap: monotonicity, local non-satiation**

**Definition 2** (Monotonicity). • The preference relation  $\succsim$  on  $X$  is *monotone* if  $x \in X$  and  $y \gg x$  implies  $y \succ x$ .

- Intuitively, monotonicity implies that all goods are desirable: if a new bundle has more of every good, it is strictly preferred to the old bundle.

**Definition 3** (Local non-satiation). • The preference relation  $\succsim$  on  $X$  is *locally non-satiated* if for every  $x \in X$  and every  $\varepsilon > 0$  there is  $y \in X$  such that  $\|y - x\| \leq \varepsilon$  and  $y \succ x$ .

- Intuitively, under local non-satiation it is enough to move a very small step from  $x$  and there will be a  $y$  that is preferred to  $x$ .
- Local non-satiation does not impose all goods to be desirable:  $y$  can also have less of some goods (but not of all, unless they are all 'bads').

### Solution: Proof I

We have to prove that:

$$\begin{array}{c} \text{transitive} \\ \text{loc.non-sat.} \\ \text{weakly monotone} \end{array} \Rightarrow \begin{array}{c} \text{monotone } (x \gg y \Rightarrow x \succ y) \end{array}$$

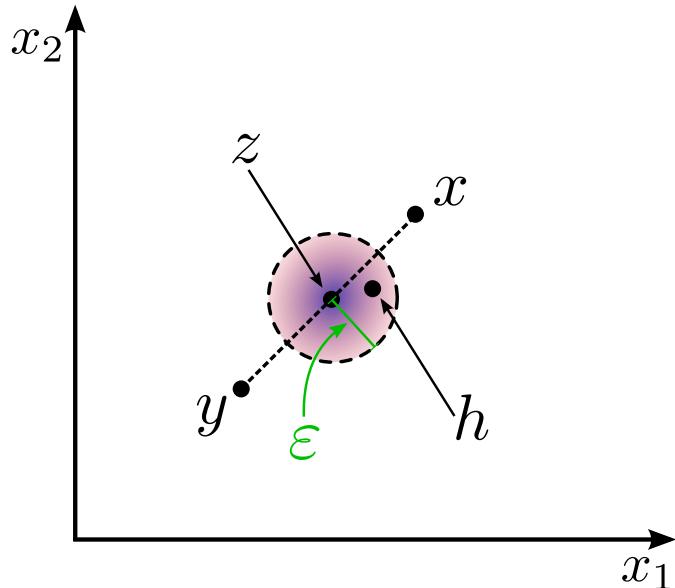
- we will be using weak monotonicity and local non-satiation

*Monotonicity.* • Let's take two bundles  $x, y$  with  $x \gg y$  (i.e.  $x_i > y_i \forall i$ ).

- By weak monotonicity,  $x \succsim y$ .
- Let's take a linear combination  $z = \alpha x + (1 - \alpha)y$ ,  $\alpha \in (0, 1)$
- We know that it must be  $x \gg z \gg y$ ;
- by weak monotonicity,  $x \succsim y \succsim z$  (see figure)

□

### Solution: Graphics



### Solution: Proof II

*Monotonicity.* • Using local non satiation, we know that:

- $\forall \varepsilon > 0 \exists h : \|z - h\| < \varepsilon$ , such that  $h \succ z$ .
- $\varepsilon$  can be chosen as small as we want, i.e. as small as to satisfy:
- $\varepsilon < \min\{\|x - z\|; \|z - y\|\}$ .
- Choosing  $\varepsilon$  according to that condition ensures that  $x \gg h \gg y$ ;
- By weak monotonicity, this means  $x \succsim h \succsim y$ .
- Summarising what we know:
  - $x \succsim z \succsim y$ ,  $x \succsim h \succsim y$  and  $h \succ z$ .
  - putting it all together we must have
  - $x \succsim h \succ z \succsim y$ , which implies, by a theorem we proved in Problem Set 1 (have a look),  $x \succ y$ , Q.E.D.

□

## Cobb-Douglas utility

Cobb-Douglas utility functions in  $\mathbb{R}^2$ , for two goods  $x, y$  are given by the general formula

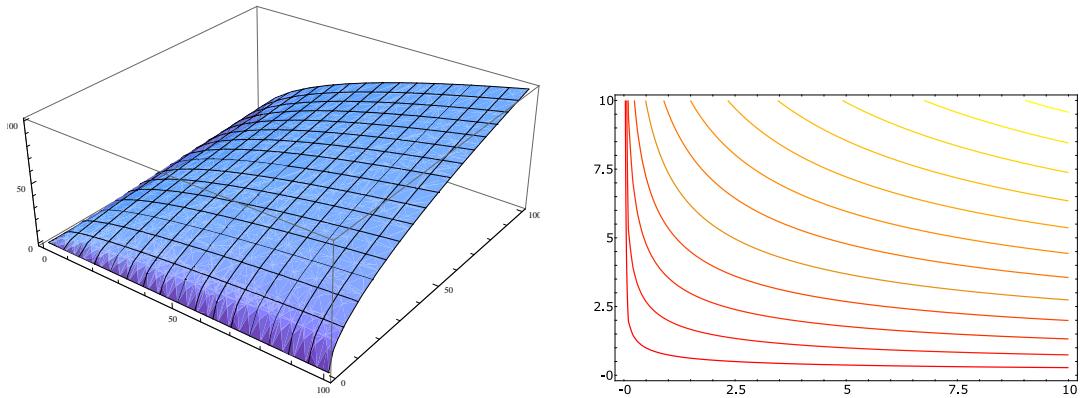
$$U = x^\alpha y^{1-\alpha}$$

The function can be shown to be:

- monotonically increasing in the two arguments;
- concave;
- twice continuously differentiable with  $U' > 0$  and  $U'' < 0$ ;
- in other words, what economists call *well-behaved*.

We can have a look at both the 3D visualisation of the function and the level curves (indifference curves)

## Cobb Douglas in 3D and indifference map in 2D



## Solving a maximisation problem: steps

1. Gather ideas on the set of alternatives  $X$ ;
2. Write down the budget constraint (and all other constraints);
3. Study the utility function; If more suitable, apply a strictly increasing (decreasing) transformation.
4. Write down the UMP as a Lagrangean (or as an unconstrained problem if you can);
5. Display and solve F.O.C.s;
6. The demand function is the set of values that maximises the utility for any given vector  $(p, w)$ ;
7. Hence, by plugging the values obtained with the F.O.C. in the budget constraint, and solving, we get the demand functions  $x_l(p, w)$ ,  $\forall l = 1 \dots L$ .

## UMP with Cobb-Douglas utility I

### Exercise

Let the utility function of a consumer be  $U = x_1^\alpha x_2^{1-\alpha}$ , and its budget constraint be  $x_1 p_1 + x_2 p_2 \leq w$ . Solve the Utility Maximisation Problem (UMP) and derive the demand functions  $x_i(p, w)$ ,  $i = 1, 2$  and the indirect utility function  $v(p, w)$ .

- Since  $U$  is increasing at all  $(p, w)$ , the budget constraint will always be satisfied with equality;
- We can then formalise the UMP as

$$\max x_1^\alpha x_2^{1-\alpha}, \text{ s.t. } x_1 p_1 + x_2 p_2 = w$$

- The lagrangean can be setup to be:

$$\mathcal{L} = x_1^\alpha x_2^{1-\alpha} + \lambda(w - x_1 p_1 - x_2 p_2)$$

## UMP with Cobb-Douglas utility II

- We can then compute the first order conditions (FOC), to be

$$\begin{cases} \frac{\partial U}{\partial x_1} = 0 \Rightarrow \alpha x_1^{\alpha-1} x_2^{1-\alpha} = \lambda p_1 \\ \frac{\partial U}{\partial x_2} = 0 \Rightarrow (1-\alpha) x_1^\alpha x_2^{-\alpha} = \lambda p_2 \end{cases}$$

- Dividing the first condition by the second we get

$$\frac{\alpha}{1-\alpha} \left( \frac{x_2}{x_1} \right) = \frac{p_1}{p_2}, \text{ i.e. } \Rightarrow p_1 x_1 = \frac{\alpha}{1-\alpha} p_2 x_2$$

- And by combining this condition with the budget constraint, and solving by  $x_1$  and  $x_2$  in turn, we get

$$x_1(p, w) = \frac{\alpha w}{p_1} \quad x_2(p, w) = \frac{(1-\alpha)w}{p_2}$$

- which you can verify to be homogeneous of degree zero and satisfying Walras' law.

## UMP: indirect utility function

- The indirect utility function  $v(p, w)$  is the *value function* of the maximisation problem
- It is hence defined as  $v(p, w) = u(x(p, w))$ ...
- ...i.e. by plugging the walrasian demand  $x(p, w)$  into the utility function  $u(x)$ .
- It gives the value of the maximum attainable utility given prices and wealth.
- In this case,  $v(p, w)$  is given by

$$v(p, w) = u(x(p, w)) = \left( \frac{\alpha w}{p_1} \right)^\alpha \left( \frac{(1-\alpha)w}{p_2} \right)^{1-\alpha}$$